



**American Cancer Society
Cedar Rapids Alive**

April 29, 2017

DoubleTree by Hilton Downtown Cedar Rapids

2017 Sponsorship Benefits	Presenting Sponsors \$20,000	Diamond Sponsors \$10,000	Platinum Sponsors \$5,000	Gold Sponsors \$2,500	Bronze Sponsors \$1,500
Presented by "Company Name" on event program and big screens during event opening ceremony	✓				
Company representative to speak at the event, not to exceed five minutes; script approved one week before the event by ACS staff	✓				
Presenting VIP: 2 VIP tables with stage-side seating for 20 guests, valet parking for 10 vehicles, table wine or champagne	✓				
Logo recognition on promotional advertising and website as appropriate	✓	✓	✓		
Logo on the invitation if commitment received by January 30, 2017	✓	✓			
10 entries to the "in-honor" big screen tribute featuring photos and stories of loved ones during the event	✓	✓			
Diamond VIP: 2 VIP tables with stage-side seating for 20 guests, table wine or champagne		✓			
Platinum VIP: 1 VIP Table with stage-side seating for 10 guests, 5 entries to the "in-honor" big screen tribute featuring photos and stories of loved ones during the event			✓		
Company advertisement in event program	2 pages	1 page	1/2 page	1/4 page	
Company name on event website and program				✓	✓
Complimentary craft beer bracelet for all guests (21 years and over)	✓	✓	✓	✓	✓
Logo on the "Save the Date" if commitment received by Dec. 30, 2016	✓	✓	✓		
Gold VIP: 1 VIP table with stage-side seating for 10 guests, 3 entries to the "in-honor" big screen tribute featuring photos and stories of loved ones during the event				✓	
Bronze Sponsorship: 10 guest passes, 3 entries to the "in-honor" big screen tribute featuring photos and stories of loved ones during the event					✓

Event Contact Information: Julie Facion, Development Manager
 Phone: 319.866.7101; Email: Julie.Facion@cancer.org
 Mailing Address: American Cancer Society – CR Alive
 4080 1st Ave NE, Suite 101
 Cedar Rapids, IA 52402



**American Cancer Society Presents
Cedar Rapids Alive! April 29, 2017
Sponsorship Commitment Form**

AS IT WILL APPEAR IN PRINT

Corporation Name: _____

Contact Name & Title: _____

Mailing Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

Additional Contact: (guest lists, logos, company ads, etc.)

Name: _____ Phone: _____

Email: _____

Sponsorships – Send In-honor Tribute name (s) jpg picture & text (50 words max) to Julie.facion@cancer.org

- \$20,000 Presenting Sponsor (includes 10 In-honor Tributes)
- \$10,000 Diamond Sponsor (includes 10 In-honor Tributes)
- \$5,000 Platinum Sponsor (includes 5 In-honor Tributes)
- \$2,500 Gold Sponsor (includes 3 In-honor Tributes)
- \$1,500 Bronze Sponsor (includes 2 In-honor Tributes)
- \$50 In-honor big screen tribute entry
- Number of Tribute entries _____ Amount _____
- Other _____ Amount _____
 - Additional Tickets \$100 each ticket – number of tickets _____
 - Fund A Need (Mission) – this level receives respective promotional benefits but will not be in attendance

Payment Information

- Enclosed is our check made payable to the American Cancer Society.
- Please send an invoice.
- Please Charge Our Credit Card

American Express	MasterCard	Visa	Discover
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Total amount to be charged on credit card \$ _____

Name on Card: _____

Card Number: _____ Expiration Date: _____

Address: _____

Signature: _____

Mail or email this form to: American Cancer Society – CR Alive; 4080 1st Ave NE, Suite 101, Cedar Rapids, IA 52402

Email: Julie.Facion@cancer.org

- Media Exposure: Our company authorizes that information regarding our sponsorship of Cedar Rapids Alive (formerly Linn Gala) may be released to any and all media sources.
- If applicable, send advertisements and logos to Julie.facion@cancer.org no later than March 1, 2017

The American Cancer Society Tax Identification Number: #13-178849